

BLUEPRINTSERIES.NET

THE BLUEPRINT

SUCCESS AS AN HBCU COACH

LOGLINE

A story of triumph over adversity. This film uncovers the remarkable journey of Cy Alexander, a giant in HBCU basketball.

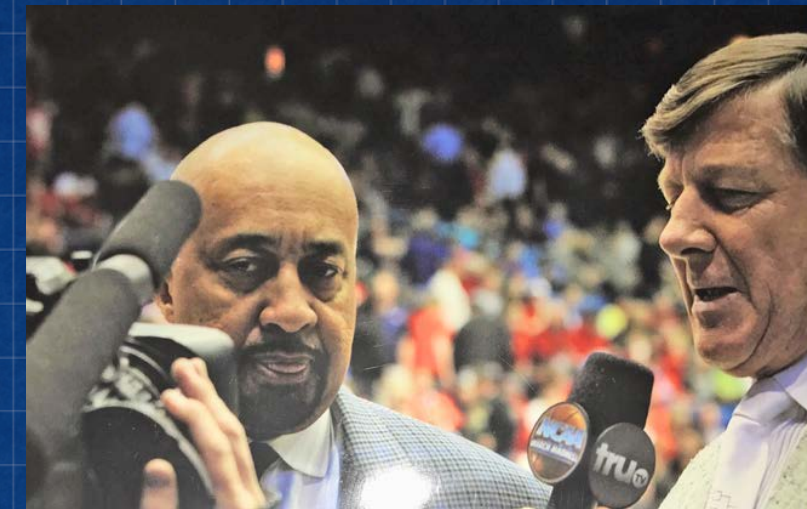


A story of triumph over adversity.

This film uncovers the remarkable journey of Cy Alexander, a giant in HBCU basketball.

Beyond the trophies and titles, the film explores how Cy crafted a blueprint for success that transcended the game, instilling values, hope, and determination in the hearts of his players.

This is the story of a true pioneer whose impact extended far beyond the hardwood.



COACH CY ALEXANDER



MOST SUCCESSFUL HBCU BASKETBALL COACH



2012-2016



2003-2009



1987-2003



1976-1987

Named MEAC Coach of the Year in 1989, 1996, 1998 and 2003.

Named the MEAC Outstanding Tournament Coach in 1989, 1996, 1998, 2000,

Named American Sports Wire's National Coach of the Year in 1998

Inducted into three Hall of Fames, Catawba College, Howard University and South Carolina State University

Honored as the 2013 Trailblazer in Sports Award from the Rainbow Coalition that was presented to me by Reverend Jesse Jackson in Chicago, Illinois.



WHAT THEY'RE SAYING ABOUT COACH CY



Howard White

“Cy Alexander is one of those rare warriors that come to the battlefield to do battle every day. I met Cy when he was the assistant coach at Howard University. Cy wasn’t just a coach but someone that I admired as a man. I knew during our conversations that whenever Cy got a job as a head coach, I wanted him on my team at Nike. We got him and I’m proud to say the nights spent with Cy, his wife and family are some of the highlights of my life. We see his accomplishments as a coach for over 39 years but what I am most impressed with are his accomplishments as a human being.”

Vice President, Brand Jordan



Mike Kryzyzewski

“I have the utmost respect for the manner in which Cy Alexander runs his program. He is a top notch coach and I hope that great opportunities come his way in the future.”

Retired Head Men’s Basketball Coach Duke University



Dick Vitale

“Coach Alexander’s teams always demonstrate discipline and that has reflected his teaching and motivational talents. One thing you know about Cy Alexander teams, they are always prepared and he always gets the maximum out of his players. That is what you would call a superb job in the profession we call coaching.”

ESPN College Basketball Analyst

THE JOURNEY, BIG MOMENTS AND NOTABLE STORIES

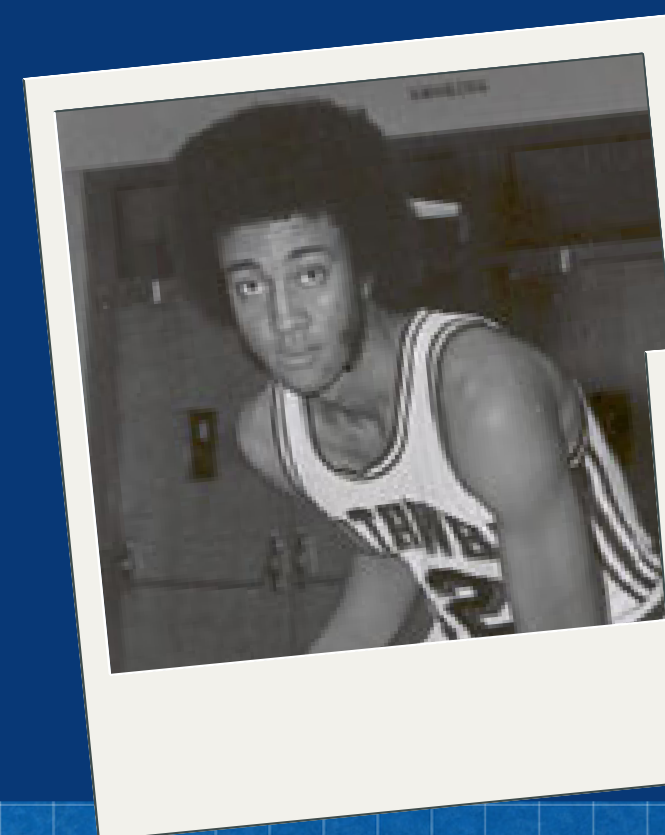


Digging into and defining the Stories behind the stats / analytics

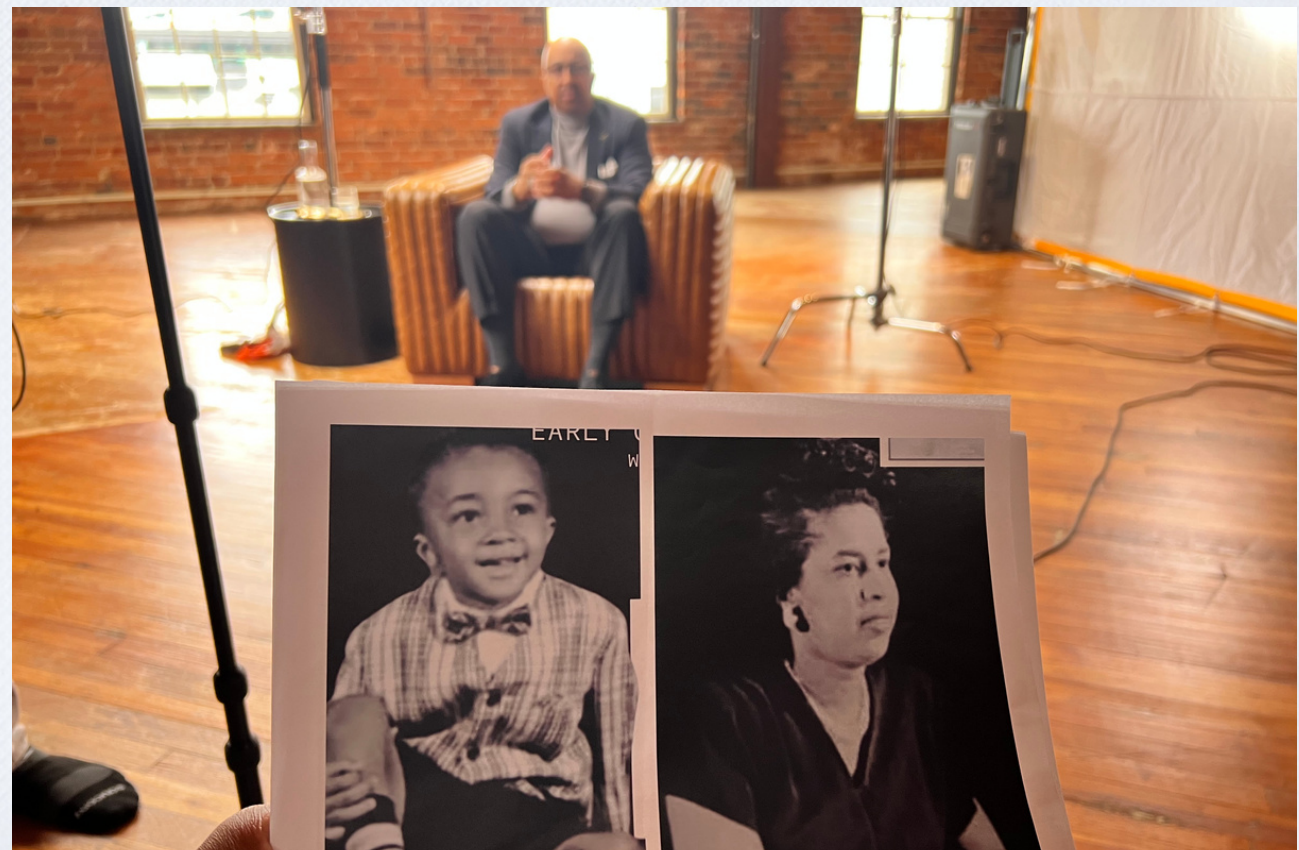
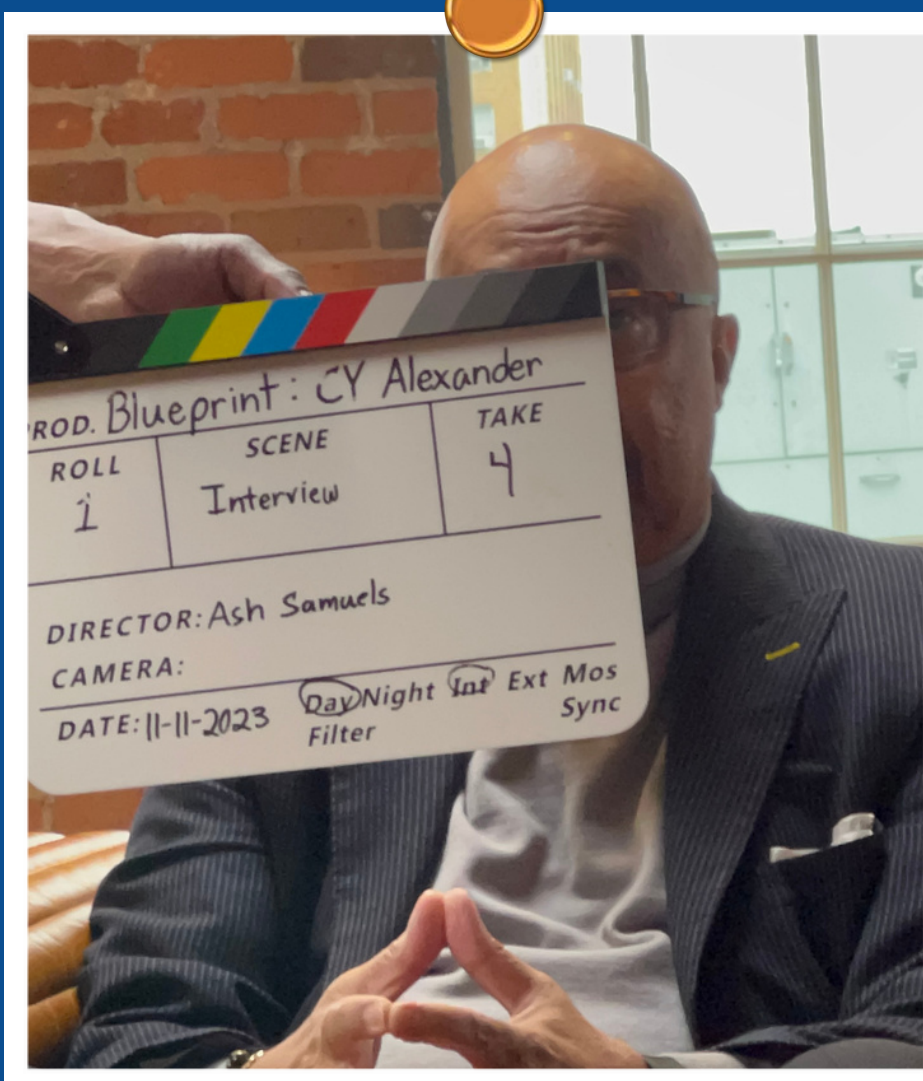
- The Plunge
- The Climb
- Love for family
- Teachable moments (Staff and Players) / On and off-court
- The Adversity - and Maintaining Success Despite tremendous losses
- The high level of respect Coach Cy has earned from so many people
- The respect that has been given to HBCU basketball because of Coach Cy Alexander's contribution to the game

LESSONS AND VALUES

- "Understand that going back to being an assistant coach will not guarantee you will be a head coach again"
- "A coach can schedule himself out of a job"
- "Believe in yourself, believe in each other, believe in the system"
- Elements to building a Successful, First Class D-1 Basketball Program
- Contract negotiations
- Relationships
- Standing on values – unwavering
- Navigating college basketball as an HBCU coach



BEHIND THE SCENES





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